

A photograph of the exterior of Longview Mall at dusk. The sky is a vibrant mix of orange, red, and purple. The mall building is a modern, single-story structure with large glass windows and doors. Several storefronts are visible, including 'KAY JEWELERS' and 'H&M'. The mall's name 'LONGVIEW MALL' is prominently displayed above the main entrance. People are walking on the sidewalk and crossing the street in front of the mall. A crosswalk with white stripes is visible in the foreground. The overall atmosphere is serene and modern.

LONGVIEW MALL

LONGVIEW, TX

TRADEMARK

LONGVIEW, TX

LONGVIEW MALL

Longview Mall is a 586,450 square-foot regional shopping center located in the heart of East Texas. Strategically positioned along Loop 281 and McCann Road, the center serves as a dominant retail and lifestyle destination for the greater Longview area.

In partnership with Dillard's, Trademark Property acquired Longview Mall, marking a pivotal moment in the property's evolution. This acquisition underscores both Dillard's long-term commitment and Trademark's proven expertise in repositioning regional centers. Anchored by national retailers and complemented by dining, entertainment, and service tenants, Longview Mall delivers convenience, experience, and value for the everyday East Texas shopper.



LONGVIEW MALL BY THE NUMBERS

+559K

SQUARE FEET
RETAIL

+19K

SQUARE FEET
**MEDICAL
& SERVICE**

+8K

SQUARE FEET
RESTAURANT

+586K

SQUARE FEET
**TOTAL
MIXED-USE**

RETAIL MIX



AMERICAN EAGLE

VICTORIA'S
SECRET



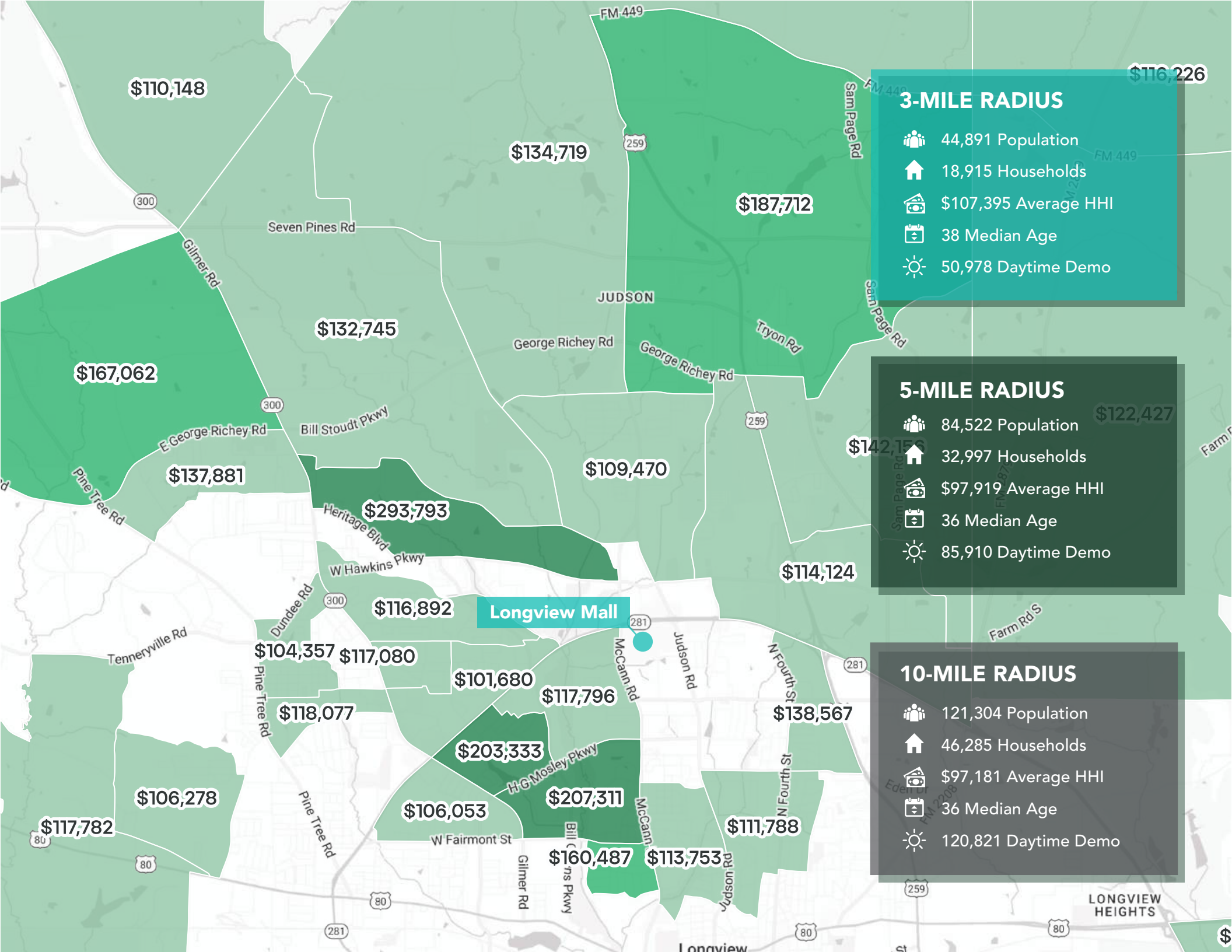
VALLIANI
JEWELERS

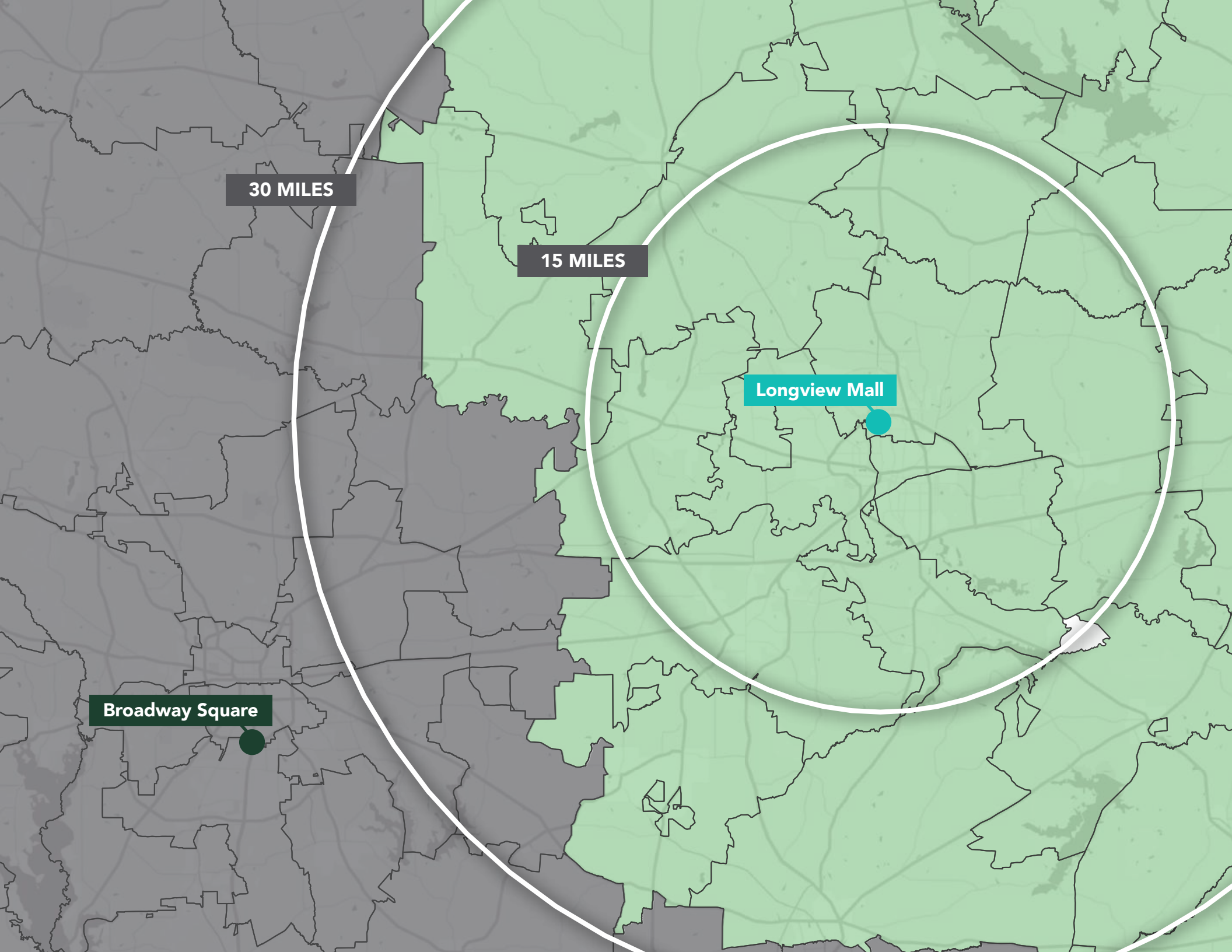
JCPenney

FORWARD-LOOKING EVOLUTION

Trademark Property Company and Dillard's are committed to evolving Longview Mall into a stronger, more dynamic destination for East Texas. Even as plans continue to take shape, our focus is clear: enhancing the experience, reinvesting in the property, and ensuring Longview Mall remains the dominant retail hub for the region.





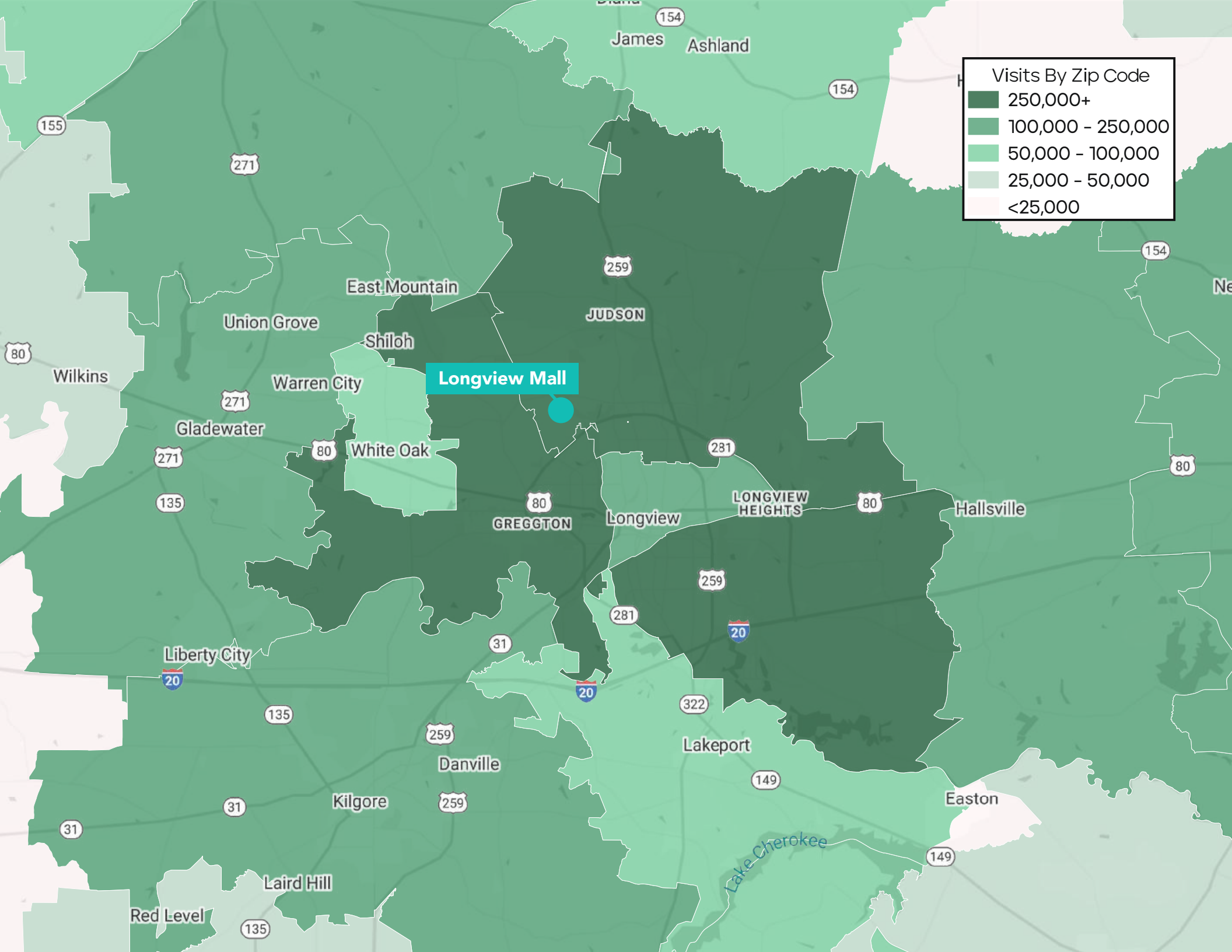


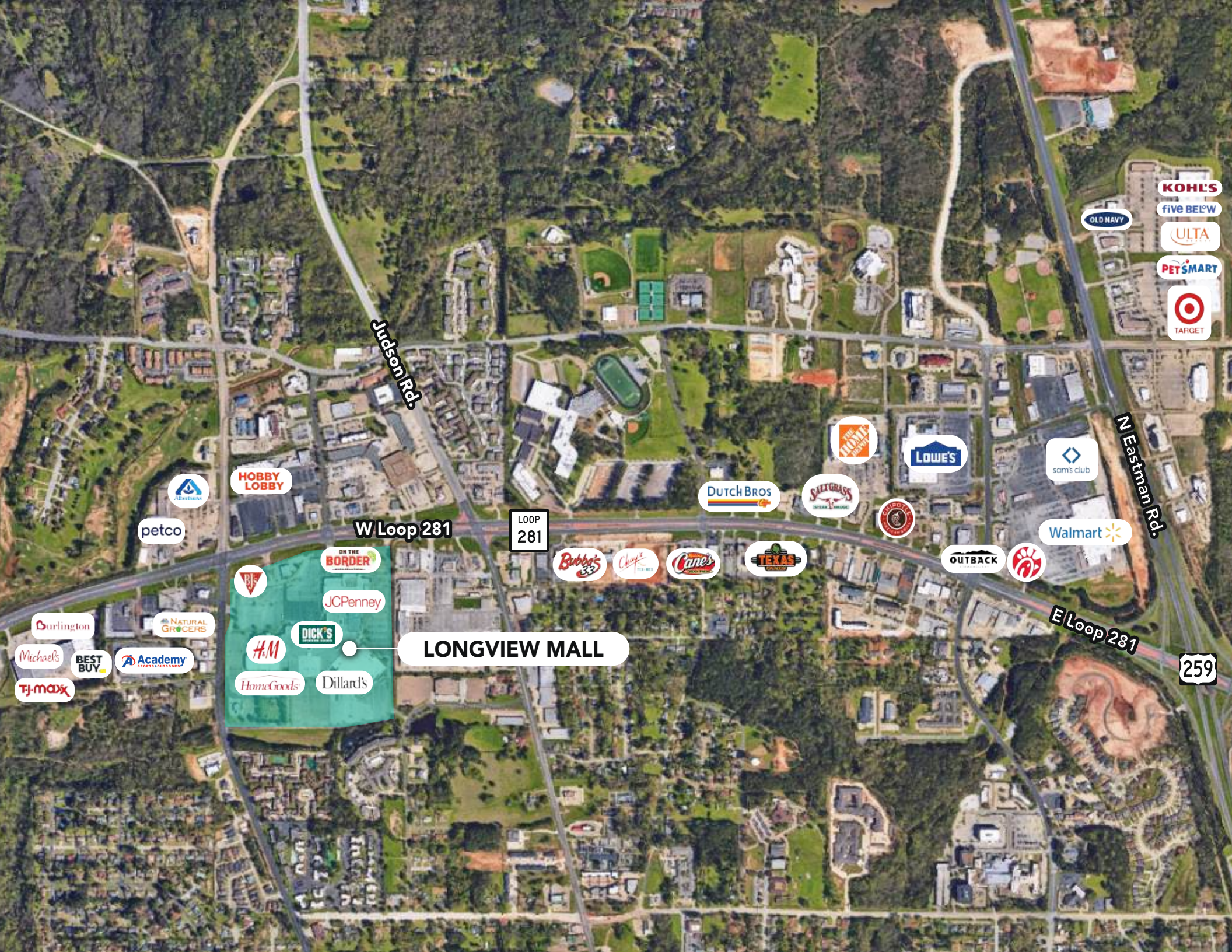
30 MILES

15 MILES

Longview Mall

Broadway Square





KOHL'S
five BELOW
ULTA
PETSMART
TARGET

OLD NAVY

sams club

Walmart

LOWE'S

Dutch Bros

SALT GRASS

CRACKER BARREL

OUTBACK

RED HAT

TEXAS ROADHOUSE

Cane's

Chang's

Bubba's

LOOP 281

W Loop 281

E Loop 281

259

Judson Rd

N Eastman Rd

LONGVIEW MALL

HOBBY LOBBY

petco

On the Border

JCPenney

DICK'S

H&M

HomeGoods

Dillard's

NATURAL GROCERS

Academy

BEST BUY

Michael's

TJ-maxx

Burlington



ACCESSIBLE RETAIL MIX

Longview Mall features a mix of national power players and local favorites, making it the go-to destination for apparel, footwear, beauty, electronics, and everyday essentials.

FAMILY-FRIENDLY DINING

From sit-down to quick-serve, Longview Mall's eateries cater to every schedule and craving.

FULL-SERVICE

BJ's Brewhouse
Olive Garden
On The Border

FAST CASUAL

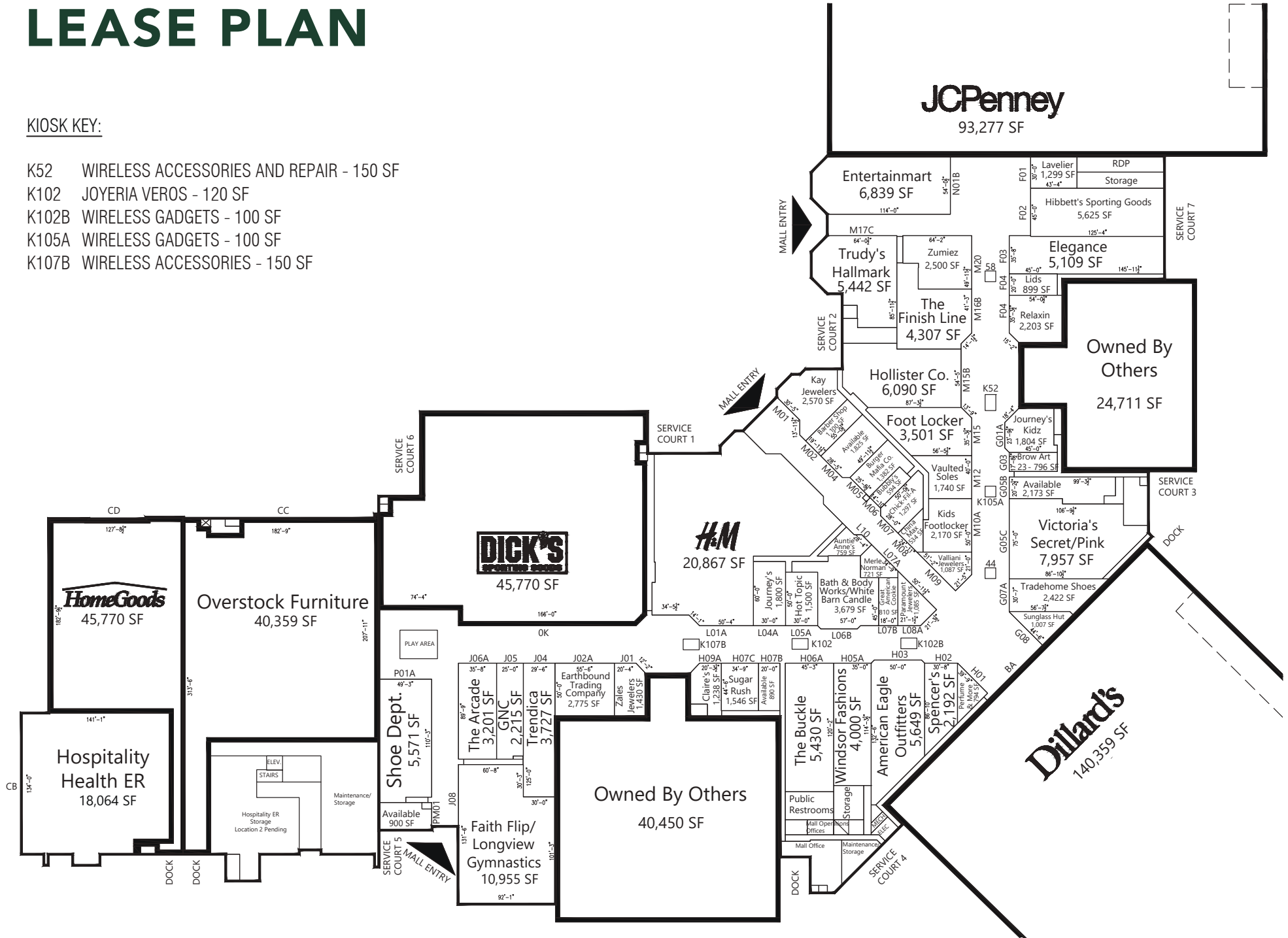
Charleys Cheesesteaks
Chick-fil-A
Great American Cookies
Panda Express



LEASE PLAN

KIOSK KEY:

- | | |
|-------|--|
| K52 | WIRELESS ACCESSORIES AND REPAIR - 150 SF |
| K102 | JOYERIA VEROS - 120 SF |
| K102B | WIRELESS GADGETS - 100 SF |
| K105A | WIRELESS GADGETS - 100 SF |
| K107B | WIRELESS ACCESSORIES - 150 SF |



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